

# ERIN PHILIPS

## DESIGNER

### SKILLS

Graphic Design



Web Design



Animation



UX/UI



Photo/Video Editing



Illustration



### TOOLS

Adobe Illustrator



Adobe Photoshop



Adobe After Effects



Figma



Final Cut Pro X



Procreate



## EDUCATION

2015 - 2019

**B.S. CREATIVE/STRATEGIC ADVERTISING**

VIRGINIA COMMONWEALTH UNIVERSITY

2020 - 2022

**M.B.A. EXPERIENCE DESIGN**

THE BRANDCENTER

## EXPERIENCE

May 2019 - Present

### FREELANCE

DESIGNER

I have worked with a variety of clients like small businesses, nonprofits and artists to design and develop custom branding materials, website layouts and marketing collateral. My most recent clients are The Great North Coffee, REI-Hillsboro and the band Chipped Nail Polish.

June 2021

### ADOBE COCREATE SMALL BUSINESS PROGRAM

CREATOR

Adobe matched me with the nonprofit, San Antonio Community College Cats, to create a new brand identity, visual guidelines and marketing materials. like posters, social media content, and merchandise.

January 2019 - April 2019

### VCU CREATEATHON

TEAM LEADER/ART DIRECTOR

Worked with Richmond YPQI to create a communications plan and creative brief. I then led a student team in a 24 hour sprint where we created a logo, brand identity package, website design and promotional collateral.

August 2018 - December 2018

### KEEP VIRGINIA BEAUTIFUL

COMMUNICATIONS INTERN

Assisted in the creation and management of content for communication channels, including social media, email newsletters, and the company website.