



CONTACT

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www.erinphilips.com

EXPERIENCE

Freelance Designer

May 2019 - current

I provide design services, including branding, graphic design and UX/UI for local companies and nonprofits

Adobe CoCreate Small Business Program

Creator

June 2021 (Contract)

I was chosen by Adobe to be paired with the small business in need, SACCCats, for contract creative work.

VCU Createathon

Team Leader

January 2019 - April 2019

I led a team of fellow students in a 24 hour sprint, in which we produced branding, a website and a comms plan for the local nonprofit, Richmond YPQI

Keep Virginia Beautiful

Communications Intern

August 2018 - December 2018

I worked with their team to increase efforts for outdoor conservation in VA. My main role was creating design assets, as well as promo material and other content for their social media and website.

EDUCATION

VCU Brandcenter

Class of 2022

MBA in Experience Design

Virginia Commonwealth University

Class of 2019

BS in Creative Advertising

BS in Strategic Advertising

SKILLS

Visual Design

Graphic Design

Product Design

UI/UX Design

Prototyping

Branding

Motion Graphics

TOOLS

Figma

Adobe XD

Adobe Illustrator

Adobe Photoshop

Adobe Dimension

Adobe After Effects

Adobe Aero

Final Cut Pro X

AWARDS

Silver Addy Award

2020

2nd Best Web Banner Ad