

# ERIN PHILIPS

DESIGNER

## EDUCATION

2015 - 2019

### B.S. CREATIVE ADVERTISING STRATEGIC ADVERTISING

VIRGINIA COMMONWEALTH UNIVERSITY

2020 - 2022

### M.B.A. EXPERIENCE DESIGN

THE BRANDCENTER

## SKILLS

Graphic Design  
Branding  
UI/UX  
Web Design  
Illustration  
Animation  
Photo/Video Editing

## TOOLS

Adobe Illustrator  
Adobe Photoshop  
Adobe After Effects  
Figma  
Final Cut Pro X

## EXPERIENCE

### FREELANCE

#### - DESIGNER

May 2019 -  
Present

I collaborate with small businesses, nonprofits, and artists to craft thoughtful brand systems, responsive website designs, and compelling marketing assets. Recent clients include **The Great North Coffee**, **Bee City USA**, local band, **Chipped Nail Polish**, and **REI-Hillsboro**.

### ADOBE

#### - CREATOR

June 2021

Selected for the **Adobe CoCreate Small Business Program** to support a nonprofit in a brand overhaul. Delivered a complete visual identity system, brand guidelines, and multi-platform marketing assets within a one-month sprint, establishing a foundation for future outreach and growth.

### VCU CREATEATHON

#### - TEAM LEADER

January 2019 -  
April 2019

Worked 1-on-1 with a local nonprofit, Richmond YPQI, to create a plan and brief. I then led a student team in a 24 hour sprint where we created a logo, brand identity package, website design and promotional collateral.

### KEEP VIRGINIA BEAUTIFUL - COMMUNICATIONS INTERN

August 2018 -  
December 2018

Developed and managed cross-platform content, including social media campaigns, email newsletters, and website updates, to drive community engagement and elevate awareness of environmental programs.

portfolio:	<a href="http://www.erinphilips.com">www.erinphilips.com</a>	location:	Portland, OR
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