

ERIN PHILIPS

DESIGNER

EDUCATION

2015 - 2019

B.S. CREATIVE ADVERTISING STRATEGIC ADVERTISING

VIRGINIA COMMONWEALTH UNIVERSITY

2020 - 2022

M.B.A. EXPERIENCE DESIGN

THE BRANDCENTER

SKILLS

Graphic Design
Branding
UI/UX
Web Design
Illustration
Animation
Photo/Video Editing

TOOLS

Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Figma
Final Cut Pro X

EXPERIENCE

FREELANCE

May 2019 -
Present

- DESIGNER

Collaborating with small businesses, nonprofits, and artists to craft thoughtful brand systems, responsive website designs, and compelling marketing assets. Recent clients include The Great North Coffee, REI-Hillsboro, and Chipped Nail Polish, a local Portland band.

ADOBE

June 2021

- CREATOR

Selected for the **Adobe CoCreate Small Business Program** to support a nonprofit in a brand overhaul. Delivered a complete visual identity system, brand guidelines, and multi-platform marketing assets within a one-month sprint, establishing a foundation for future outreach and growth.

KEEP VIRGINIA BEAUTIFUL - COMMUNICATIONS INTERN

August 2018 -
December 2018

Developed and managed cross-platform content, including social media campaigns, email newsletters, and website updates, to drive community engagement and elevate awareness of environmental programs.

portfolio:	www.erinphilips.com	location:	Portland, OR
linkedin:	www.linkedin.com/in/erinphilips/	email:	erin.philips101@gmail.com