

# ERIN PHILIPS

DESIGNER



## DETAILS

### LOCATION

Portland, OR

### PHONE

4785383291

### EMAIL

erin.philips101@gmail.com

### PORTFOLIO

[www.erinphilips.com](http://www.erinphilips.com)

## SKILLS

Branding  
Graphic Design  
UI/UX Design  
Product Design  
Motion Design  
Video/Photo Editing  
Illustration

## TOOLS

Adobe Creative Suite  
Figma  
Final Cut Pro  
Procreate

## EXPERIENCE

### FREELANCE DESIGNER - SELF EMPLOYED

Remote

May 2019 - current

- Collaborate with diverse clients to design and develop things like custom branding materials, responsive websites and marketing collateral.
- Manage project timelines, budgets, and resources to ensure efficient project delivery.
- Most recent clients include **REI - Hillsboro**, **Quota International of Winchester** and **The Wilson Springs Hotel band**.

### CREATOR - ADOBE COCREATE SMALL BUSINESS PROGRAM

Remote

June 2021

Adobe matched creators, like myself, with small businesses based on craft, needs and services to create mutually beneficial, paid partnerships.

- Worked closely with my client, **San Antonio College Cats**, to understand design needs and deliver high-quality results on tight deadlines.
- Put together comprehensive brand guidelines and created visually striking marketing materials, like banners, posters, and social media content.

### TEAM LEADER / ART DIRECTOR - VCU CREATEATHON

Richmond, VA

January 2019 - April 2019

Team leaders are matched with nonprofits and collaborate with them on strategy and design ideas. The work is then created by student teams during a 24 hour creative sprint.

- Conducted indepth research on our nonprofit, **Richmond YPOI**, to create a communications plan and a creative brief to guide my team in coming up with design solutions.
- Played a key role in creating a wide variety of deliverables including logo design, brand identity package, website design, brochures and promotional collateral.

### COMMUNICATIONS INTERN - KEEP VIRGINIA BEAUTIFUL

Richmond, VA

August 2018 - December 2018

- Assisted in the creation and management of content for communication channels, including social media, email newsletters, and the company website.
- Coordinated and executed social media campaigns, including content scheduling, engagement tracking, and performance analysis.
- Supported the planning and execution of events, ensuring smooth communication with event attendees and stakeholders.

## EDUCATION

### VIRGINIA COMMONWEALTH UNIVERSITY

Richmond, VA

B.S. Creative / Strategic Advertising

Class of 2019

### VCU BRANDCENTER

Richmond, VA

MBA: Experience Design

Class of 2022